MARK J. MOYER

SENIOR FRONT-END WEB DEVELOPER – A POLYGLOT w/EXTRAS

803.504.8595
Portfolio: www.markjmoyer.com/portfolio

OBJECTIVE

Acquire a challenging and rewarding senior front-end web development position within an organization where my skills are utilized collaboratively and independently, contributing toward solid company growth while serving its digital and interactive needs.

SUMMARY

I am a highly motivated senior front-end web developer with a design degree and a proven record of accomplishment building high-end enterprise websites and applications. Additionally, I have acquired a demonstrated history of producing award-winning responsive websites, which render consistently across ALL major modern browsers and small devices while degrading gracefully across all others.

As a web developer, I work with HTML5, CSS3, JavaScript and several modern build utilities while utilizing various libraries and frameworks to provide multiple levels of interactivity. In addition, I am forever committed to expanding my skillset and learning new ways to build web applications while maintaining strong adherence to W3C Principles and Standards. In short, I believe we can do anything with software and include everyone.

QUALIFICATIONS

MARKUP/SCRIPTING/OOP

- HTML5/CSS3/JS and jQuery
- LESS/SASS/SCSS/PostCSS
- CSS-GRID
- CSS3 Animations
- Block Element Modifiers (BEM)
- Bootstrap / Foundation
- JSON, XML, SVG XML
- PHP/MySQL/Apache
- ASP.NET MVC C# and VB
- Wordpress API, Craft CMS
- ADA WCAG 2.0 AA/AAA
- ARIA Attributes/Tagging
- W3C Standards/Principles
- Schema.org/Open Graph
- Certified SEO

SOFTWARE

- OSX, iOS, Android, Windows
- UNIX CLI
- Adobe Experience Manager
- Atom, SublimeText3, VS
- Photoshop CS6, CC
- Illustrator CS6, CC
- Bridge CS6, CC
- Fireworks CS6, CC
- Atlassian SaaS
- MAMP, WAMP, XAMP
- Dev Tools/ Debugging
- Google Tag Manager

EXPERIENCE

- Fortune500 Websites/Applications
- Agile Methodologies
- Continuous Deployment
- UNIX CLI
- Responsive and Adaptive Web
- Version Control: GIT, TFS
- Grunt/Gulp/Bower/Node.JS, NPM
- AEM, Wordpress API
- HTML5 Animated Banner Ads
- Responsive Email Templates
- JIRA, Bamboo, Confluence, etc.
- Details …always chasing details.

EMPLOYMENT HISTORY

BANK of AMERICA | Charlotte, NC 28202
Vice President / Software Engineer II   Aug 2019 – Present

- Develop and maintain Phoenix. A framework and API built on Angular.
- Specifically maintain markup/CSS ensuring all components are always reusable.
- Work with multi-disciplinary teams on ALL forward facing efforts to create scalable applications.

NASCAR | Charlotte, NC 28202
Manager / Front-end Web Developer   Sept 2016 – Oct 2018

- Convert business requests into technical requirements while communicating those requirements across a multi-disciplinary team through daily stand-up meetings.
- Utilized Agile methodologies with Scrum master while adopting Continuous Deployment.
- Provide time estimates using JIRA to communicate and assign tasks throughout the SDLC.
- Develop scalable reusable code bases for all NASCAR properties and campaigns.
- Created the NASCAR Font-Icon Library to enhance page load times and eliminate dependencies.
- Created CMS customizations, custom plugins and widgets - Wordpress Multi-site environment
- Assisted moving NASCAR from Adobe CQ (AEM) to Wordpress API.

NASCAR | Charlotte, NC 28202
Contractor / Front-end Web Developer May 2015 – Mar 2016

- Write well-formatted and documented code for scalable applications throughout NASCAR.com.
- Create compiled applications using modern build tools (NodeJS, NPM, Gulp, Grunt, Bower, etc.)
- Provide time estimates for project completions.

BFG COMMUNICATIONS | Hilton Head Island, SC 29910
Front-end Web Developer   Aug 2012 – November 2014

- Provided well formatted, highly scalable code that was well documented and tested.
- Translated business requests into time-estimated technical requirements across a multi-disciplinary team of designers and developers.
- Developed the first responsive email template using attribute selectors and the @media query.
- Communicate requirements across a team of 12 developers.

EDUCATION

The Art Institute of Pittsburgh

2008 - 2011 *Associate of Science – Web Design and Interactive Media*

- Dean's Award - *GPA 3.99*
- John T. Barclay Memorial Scholarship Recipient – 1st Place

American Public University – Columbus, WV.

2013 - Present *Bachelor of Science Information Technology .NET Concentration – GPA 4.0*

NOTABLE PROJECTS

Team: NASCAR DIGITAL MEDIA
Brand: NASCAR
Web Site: https://www.nascar.com
Role: Manager, Developer
Technologies: Wordpress PHP, HTML5, CSS2/3/LESS/SASS/SCSS, JavaScript/jQuery

Client: COCA-COLA
Brand: MelloYello
Web Site: https://www.melloyello.com
Role: Front-end Web Developer
Technologies: ASP.NET, C#, TFS, HTML5, CSS, JavaScript, AJAX, Responsive Web
Awards: IAC Award "Best Beverage Website"

Client: WHIRLPOOL
Brand: EveryDrop Water Filters
Web Site: https://www.everydropwater.com
Role: Front-end Web Developer
Technologies: HTML5, CSS3/SASS, JavaScript/jQuery, Responsive Web

Client: RJ REYNOLDS
Brand: Camel Cigarettes
Web Site: https://www.camel.com
Role: Front-end Web Developer, Email Development
Technologies: ASP.NET, C#, TFS, HTML5, CSS3, JavaScript, XML, JSON

Client: DOVER SPEEDWAY.
Brand: The Monster Mile
Web Site: https://www.doverspeedway.com
Role: Wordpress Web Developer
Technologies: HTML5, CSS, JavaScript, PHP, Wordpress Widgets/Plugins

Client: SANTA FE NATURAL TOBACCO CO.
Brand: Natural American Spirit Cigarettes
Web Site: http://www.nascigs.com
Role: Front-end Web Developer
Technologies: ASP.NET, C#, TFS, HTML5, CSS, JavaScript, Responsive Web

Client: CAMPARI NORTH AMERICA
Brand: Appleton Estate Jamaican Rum
Web Site: http://www.appletonestate.com/
Role: Front-end Web Developer/Responsive Email Template Developer
Technologies: HTML5, CSS2